

WINNEMUCCA CONVENTION & VISITORS AUTHORITY
Meeting Minutes – Regular Meeting
February 21, 2024
Winnemucca Convention Center
50 West Winnemucca Boulevard
Winnemucca, Nevada 89445

The meeting was held at the date and place described above at the time scheduled on the posted meeting notice and agenda. The attendees in-person and via remote technology and absences were as follows:

Convention and Visitors Authority Board Officials Present:

Brian Stone, in-person	Chair and Hotel Representative
John Arant, in-person	Vice Chair and Business Representative
Terry Boyle, in-person	Treasurer and Motel Representative
Kendall Swensen, in-person	Board Administrator
Kent Maher, in-person	Board Counsel

Convention and Visitors Authority Board Officials Absent:

Ron Cerri, County Representative
Theresa Mavity, City Representative

Staff Members Present:

Kim Petersen, in-person	Director
Darrel Field, in-person	Marketing & Events Coordinator
Shanna Dangel, in-person	Administrative Clerk
Charlene Fetterly, via remote technology	Administrative Clerk

Staff Members Absent:

None

Others Present:

Nancy Samon, via remote technology	Nevada Reined Cow and Cutting Horse Assn.
Lindsay Hubred, in person	Winnemucca Regional Raceway Association
Dave Hubred, in person	Winnemucca Regional Raceway Association
Jasmyne Hughes, in person	Winnemucca Motocross Association
Karen Johnson, in person	Winnemucca Motocross Association
Jake Draper, in person	Winnemucca Motocross Association
Stacy Crouch, in person	GBC Student Nurse Organization

1. PLEDGE OF ALLEGIANCE, CALL TO ORDER, ROLL, DETERMINATION OF QUORUM

The meeting was called to order at 3:01 pm, the board members in attendance constituted a quorum.

2. PUBLIC COMMENT

No public comment.

3. MEETING NOTICE REPORT

Board Chair Stone reported that the meeting notice and agenda were posted by staff prior to 9:00 am Thursday, February 15, 2024, at the Convention Center West Hall (the place of the meeting), the Convention Center East Hall, online at notice.nv.gov, online at winnemucca.com, and online at humboldtcountynv.gov. No persons have requested mailed notice during the past six months.

No action taken.

4. BUSINESS IMPACT DETERMINATION

After review and consideration of the effect each item could potentially have on a "business," as the term is defined by statute, the board agreed, and

Brian Stone moved to make a finding that no item on the agenda appears to impose a direct and significant economic burden on a business or to directly restrict the formation, operation, or expansion of a business. Motion carried, 3-0.

5. CLAIMS REVIEW

The following claims were submitted in list form to the board members with the meeting notice and agenda; there was the opportunity to review and obtain further information before or at the meeting:

<u>BANK ACCOUNT</u>	<u>CHECK NUMBERS</u>	<u>AMOUNT</u>
Nevada State Bank	27296 - 27349	\$322,995.55

Brian Stone moved to approve all claims submitted for February 21, 2024. Motion carried, 3-0.

6. CONSENT AGENDA

6.1) Accommodation Tax 9-month refund requests as follows: Walker (\$341.60), Ruttenbur (\$327.60), Kroenberg (\$672.00), Benedict (588.00), Nodine (\$1,019.04), Hartzog (947.01)

6.2) WCVA Meeting Minutes
Meeting Minutes January 20, 2024

John Arant moved to approve the consent agenda as submitted. Motion carried, 3-0.

7. GENERAL BUSINESS

7.1) Nancy Samon, Nevada Reined Cow and Cutting Horse Association, Dave Grashuis Memorial Spectacular and Derby request for a \$7,500 Cooperative Funding Grant and \$12,500 Underwriting.

Nancy Samon presented the request stating that the event has been historically larger than the April event and that they have paid back the underwriting that was received in 2023.

John Arant moved to approve the request as presented for a \$7,500 cooperative funding grant and \$12,500 underwriting. Motion carried, 3-0.

7.2) Lindsay Hubred, Winnemucca Regional Raceway Association, WRRRA 2024 Season request for \$10,000 Cooperative Funding Grant.

Lindsay Hubred and David Hubred were present and Mike Aquila was on speakerphone to request an increase in funding from the previous year due to higher costs for insurance, restroom facilities, equipment maintenance, and fuel. They are also upgrading the bleachers, adding a track for children's racing and having a dwarf car regional event in August. They have been collaborating with other area tracks to sync schedules.

Terry Boyle moved to approve the request for cooperative funding as requested for the 2024 season. Motion carried, 3-0.

7.3) Stacy Crouch, GBC Student Nurse Organization, GBC Student Nurse Organization Bingo requests a Facility Grant not to exceed \$800 to use the East Hall.

Stacy Crouch presented the request for the use of the East Hall for a bingo night fundraiser for the GBC Student nurses which helps provide scholarships, equipment, etc.

John Arant moved to approve the facility grant request not to exceed \$800 for use of the East Hall for a bingo fundraiser as presented. Motion carried, 3-0.

7.4) Jasmyne Hughes, Winnemucca Motocross Association, Inc., Winnemucca Motocross Association 2024 Race Season request for \$5,000 Cooperative Funding Grant.

Jasmyne Hughes presented the request for funding with three members of the Association present as well. The three races that are held at the track were discussed as well as the rising cost of fuel and insurance. The group will also need to incur the cost of paying for an on-site medical team. On average there are 500 riders and 1,200 attendees per race that utilize community resources.

Brian Stone moved to approve the request for a \$5,000 cooperative funding grant as presented. Motion carried, 3-0.

7.5) Phillip Arguello, Koyote Kruisers, Koyote Kruisers Car Show request for a Facility Grant not to exceed \$1,200 for use of the Winnemucca Event Center.

Phillip Arguello was not present at the meeting. Director Petersen reported that the event is always a success with great attendance and is a good event for the community.

John Arant moved to approve the request for the not to exceed \$1,200 facility grant as requested. Motion carried, 3-0.

7.6) Kim Petersen, WCVA Director, discussion of the possible development of a parking lot policy to address unauthorized use by nearby businesses.

Director Petersen noted that daily there are 8 to 12 unauthorized cars parked in the lot located on the corner of Melarkey Street and Second Street. This is a concern when events are happening at the Convention Center due to a lack of parking. The parking will be further affected by the upcoming construction during the East Hall project. Brian Stone suggested signage and a discussion with the business owner to address the concerns.

No action taken.

8. DIRECTOR'S REPORT

Director Petersen gave a brief update on the upcoming Ranch Hand Rodeo on February 28 through March 3, 2024. The arena required the removal of sand for leveling, the sound system in the Pavilion was completed and banners promoting Winnemucca were added to the WEC arena for televised events.

9. COUNSEL REPORT

Legal Counsel Maher reported that the review of the Cumming Group general conditions for the East Hall project was close to completion which, when completed, will allow the project to be advertised for bids.

10. BOARD ADMINISTRATOR FINANCIAL REPORTS

(10.1) Administrator Swensen reported that the State Local Government Investment Pool was paying well and that room tax revenue was down again this month.

(10.2) Swensen asked the board to approve the contract submitted by Steele and Associates to appoint them as auditors for 2024, 2025, and 2026.

Terry Boyle moved to accept the proposal as presented to appoint Steele and Associates as the WCVA auditor for the 2024, 2025 and 2026 audits. Motion carried, 3-0.

11. OTHER REPORTS

There were no other reports.

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12. PUBLIC COMMENT

No public comment.

13. ADJOURNMENT

Terry Boyle moved to adjourn the meeting at 3:43 pm. Motion carried, 3-0.

Respectfully submitted,

Shanna Dangel
Administrative Clerk

APPROVED: March 20, 2024

VOTE: WINNEMUCCA CONVENTION & VISITORS AUTHORITY BOARD

AYES: Stone, Arant, Boyle,

NAYS: _____

ABSTAIN: Mavity, Cerri

ABSENT: _____

APPROVED:

ATTEST:

Brian Stone, Chair

Shanna Dangel, Administrative Clerk