

STATE OF NEVADA)
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 COUNTY OF HUMBOLDT)

December 18, 2019

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MINUTES, DECEMBER 18, 2019

1. **Time, Place and Date.** The Winnemucca Convention and Visitors Authority met in regular session in full conformity with the law at the Winnemucca Convention Center, West Hall, Winnemucca, Nevada at 4:00 pm on Wednesday, December 18, 2019 with Vice Chairman Brian Stone presiding.
2. **Pledge of Allegiance.**
3. **Attendance.** *Convention and Visitors Authority Board Officials Present:*

Terry Boyle	Chairman and Motel Representative
Brian Stone	Vice Chairman and Hotel Representative
John Arant	Business Representative
Ron Cerri	County Representative
Bill Macdonald	Secretary and Counsel
Kendall Swensen	Board Administrator

there was no public comment thereon. Action taken.

Brian Stone made a motion that there appears to be no business impacting fee matter on today's agenda. The motion carried, 3-0.

7. Minutes, Review & Action

Prior meeting minutes of September 18, 2019.

Brian, Jim and Ron were present at this meeting. Since John and Terry were absent at the September meeting, and Jim is absent tonight, the approval of these minutes was tabled and will be included on the next meeting agenda.

Prior meeting minutes of November 20, 2019.

John Arant made a motion to accept the minutes of the November 20, 2019 meeting. Motion carried, 3-0. Ron Cerri abstained because he was not present at this meeting.

- 8. Claims, Review & Action** The following claims, which had been submitted in list form to the board members for review with their 3-day meeting notice and agenda, with the opportunity to obtain further information before or at the meeting, were submitted for payment on December 18, 2019:

<u>BANK ACCOUNT</u>	<u>CHECK NUMBERS</u>	<u>AMOUNT</u>
Nevada State Bank	24151 – 24205	\$155,172.59

Ron Cerri made a motion to approve all claims submitted for December 18, 2019. The motion carried, 3-0.

9. General Business, for discussion & possible action

9.1 Accommodations tax 9-month refund requests, for possible action

Holbik (\$561.60), Raynn (\$558.09), Brock (\$589.27), Fry (\$324), Smith (\$324)

Brian Stone made a motion to approve the accommodation tax 9-month refunds for Walter Holbik (\$561.60), Samantha Raynn (\$558.09), Norris Brock (\$589.27), Ruby Fry (\$324) and Beverly Smith (\$324). Motion carried, 3-0.

9.2 Carrie Stark, 2020 Nev State 4H Expo, October 1-4, 2020, request for Cooperative Funding, payment of WEC facility fees and West Hall facility grant, for possible action

Carrie Stark was unable to attend today's meeting so Sharon Barton, the local 4H Coordinator at the Cooperative Extension Office, will make this request. After several years without a State Expo, October's event was very successful. It was better attended than expected and the facilities worked out well. The State 4H office is requesting funds and facilities for the 2020 event.

For the 2019 event, WCVA paid the facility fees at the Winnemucca Events Complex and approved a facility grant at the West Hall for the Awards Banquet. This year, in addition to these two requests, Nevada State 4H would also like to request \$3,000 that would be used for participant awards. Board members asked about the possibility of making Winnemucca the permanent home of this annual event and Sharon explained that the tentative plan is for the expo to be in the north for two years and then in the south. It would alternate every two years. However, at this point there is no location that has expressed interest in hosting the event in the southern part of the state so it is unknown if the expo will move to the south in 2021. ***John Arant made a motion to approve a \$3,000 grant, payment of WEC facility fees of approximately \$3,700 and approval of a West Hall facility grant for the 2020 Nevada State 4H Expo, October 1-4, 2020. Motion carried, 3-0.***

Chairman Boyle arrived.

9.3 Jaci Garijo, Humb Co High School High School Rodeo Club, May 2020, request for additional 2020 Cooperative Funding, for possible action

In October, this board approved 2020 Cooperative Funding in the amount of \$5,000 (\$2,500 grant, \$2,500 underwriting). Since their financial information from the May 2019 event showed a profit of \$1,800, the HCHSRC were notified that this amount would be deducted from their 2020 funding. They are here today to request that WCVA waive the facility fees at the Winnemucca Events Complex for their event. It was explained to them that this board does not have the authority to waive fees at that facility since it is county property. And the county has, typically, not waived facility fees. After some discussion about the fees for this event (they have been running about \$2,800 for the past couple of years), ***Terry Boyle made a motion to approve payment of WEC facility fees for the Humboldt County High School Rodeo, May 1-3, 2020. These fees are not to exceed \$3,000. Motion carried, 4-0.***

9.4 Kathy Gonzalez, Silver State International Rodeo, July 2020, request for additional 2020 Cooperative Funding, for possible action

Ms. Gonzalez is requesting funds, up to \$7,500, to offset the cost of providing each contestant with a hat commemorating their 35th year in 2020. The \$7,500 amount would be for 500 hats. They have never had 500 contestants since they started holding their event here, so the board thought this request was a little high. ***John Arant made a motion to approve a \$2,500 grant to Silver State International Rodeo for contestant hats commemorating their 35th anniversary in 2020. Motion carried, 4-0***

9.5 Jim Davis, Superior Livestock Auction, July 29-31, 2020, request for Cooperative Funding, for possible action

This is an annual request that is a great event each year. This year, in addition to the \$15,000 grant that we usually approve for this event which helps with the cost of the entertainment, Jim is requesting an additional \$2,500 to help with the expense of providing rooms for the musicians. The board all agreed that this event continues to be one of the best of the year. *Brian Stone made a motion to approve a \$17,500 grant to Jim Davis/ Superior Livestock Auction, July 29-31, 2020. Motion carried, 4-0*

9.6 Maxine Redstar, 2020 Youth Summit & Powwow, April 3-6, 2020, request for Cooperative Funding, for possible action

This event in April was the first and even though the delegates were fewer than they hoped for, the Powwow was very well attended, with standing room only. Maxine is working to increase delegate attendance in 2020. Maxine was able to work with our Shooting The West event to coordinate photo opportunities during the 2019 Powwow. Kim reiterated the popularity of the Powwow portion of the event as a part of Shooting The West and these two events will be working together again in 2020. Maxine is requesting payment of the WEC facility fee at the Exhibit Hall for four days. *Brian Stone made a motion to approve payment of the WEC facility fee of \$1,600 (Exhibit Hall, \$400/day, 4 days) for the 2020 Youth Summit & Powwow, April 3-6, 2020. Motion carried, 4-0.*

9.7 Flint Lee, Nev Reined Cow & Cutting Horse Assoc, Horse Show & Derby, April 23-26, 2020, request for Cooperative Funding, for possible action

Flint came before this board last year to make the same request for this event. At that time, WCVVA awarded him a \$5,000 grant and \$5,000 underwriting. Unfortunately, the event had to be cancelled at the last minute due to an equine virus outbreak in southern Nevada. NRCCHA is planning on producing this event in 2020 and would like to request the same level of funding that this board awarded them in 2019. *John Arant made a motion to approve a \$5,000 grant and \$5,000 underwriting for the NRCCHA Horse Show & Derby, April 23-26, 2020. Motion carried, 4-0.*

9.8 Steve Nielsen, P3 Partners, status update on Joe Mackie Hall renovation/construction project, for possible action

Steve is not here today but the board discussed the joint meeting with the City and County on Monday and also some additional cost information that they received after this meeting. Basically, the additional annual costs that are wrapped up in the payments seemed excessive once they were presented. There are an additional \$84,000 included in the lease payments, which would add \$2.1 million over the life of the loan. Before committing to this, the board

would like more details about these costs. There was discussion about this sum and the fact that if it is tied up in this project it wouldn't be available for other projects, like some of the improvements we've been able to fund at the Winnemucca Events Complex. Another discussion was the \$500,000 earmarked for changes to the existing East Hall, both interior and exterior. Board members didn't think this was enough to refurbish the exterior and also make the Main Floor more open, especially when we also need new elevators and restrooms added to this floor. Initially, prevailing wage was not an issue with this project since it would be a private company conducting the construction and leasing the facility back to the Convention Center. On the latest version of the presentation, it is noted that prevailing wage will "likely" have to be applied to the project. This is another clarification needed from P3. The current proposal that is being considered has the WCVA investing the \$2 million that is currently in the investment account. Board members may want to reconsider the use of these funds and research what improvements could be made with these funds. That way there would be no debt. To proceed, there would need to be an investment of at least \$100,000 for engineers and architects. Those present thought we may need to consider this approach again. A couple of the board members were interested in taking another tour of the East Hall to look at some of the problem spots. They will arrange a time with Kim. Kim will notify Steve of the issues discussed here today and will forward his response to board members.

10. Director's Report.

10.1 Financial reports on WCVA events

No report.

10.2 Winnemucca Ranch Hand Rodeo Weekend, February 26-March 1, 2020, request for Cooperative Funding for video production, for possible action

Preparations for the 2020 Ranch Hand Rodeo are moving forward. Kim would like to utilize the same production company that worked at the WSRRA Finals in November and is requesting assistance from WCVA to fund this. The proposal from Lyon Productions includes a daily rate for recording events throughout the weekend and later re-broadcast on two national TV channels as well as spots on our wall board throughout the 5-day event. This video adds excitement for the spectators. Additionally, we can sell sponsor time on the wall board that they can incorporate with the video footage they shoot. Their personnel will also assist us in training our staff so that they can shoot video at other events. The cost for the proposal from Lyon Productions is \$9,800. Kim is requesting a \$5,000 grant. Terry was very complimentary about the use of this video company and what he saw during the November rodeo. The other board members were in favor of this addition to the event, but questioned Ranch Hand Rodeo's profitability and whether

assistance from WCVA was necessary. Kim explained that Ranch Hand Rodeo's profits have been flat, but they have been able to avoid any losses. After some additional discussion, the board agreed to table this for now. If, after the event, Ranch Hand Rodeo has suffered losses, Kim can return and request funding.

11. Secretary and Counsel, Monthly report, for discussion & possible Action

11.1 Review report of December 2019, for information

Bill's report was distributed to board members at today's meeting.

11.2 Chamber of Commerce Report for November 2019, for review

This report is included in Bill's report.

11.3 Update on delinquencies, possible request for authorization for disclosure of confidential information on one or more licensees, for possible action

Included in Bill's report.

11.4 Annual room tax report to Taxation

No report.

11.5 Improvements project status reports

- Event Center LED wall/board. The bid was awarded and the work will be completed by the time Ranch Hand Rodeo Weekend begins.
- Permanent storage facility for removable WEC & Pavilion floors
- Joe Mackie Hall study/status report – see item 9.8 above.

11.7 Recent developments

No report.

12. Board Administrator.

12.1 Financial Reports, for discussion

The investment account continues to increase in value and room taxes are up again slightly.

The January 2020 meeting has been moved to January 29 at The Martin Hotel in their banquet room. The 2019 audit will be presented at this meeting.

13. Other reports

None.

14. Public Comment

None.

15. Regular Business. Next Meeting. The Board confirmed the next regular meeting date of Wednesday, December 29, 2020, 4:00 pm.

16. Adjournment. *John Arant made a motion to adjourn this meeting. Motion carried, 4-0.*

The meeting was adjourned to the next regular meeting, or to the earlier call of the Chairman or to the call of any three (3) members of the Board on three (3) working days notice.

Respectfully submitted,

Shelly Noble

APPROVED ON _____, 2019

As written _____

As corrected _____

Winnemucca Convention & Visitors Authority Board

TERRY BOYLE
Chairman and
Motel Representative

BRIAN STONE
Vice Chairman and
Hotel Representative

ABSENT

JIM BILLINGSLEY
Treasurer and City Representative

RON CERRI
County Representative

JOHN ARANT
Business Representative

Attest:

BILL MACDONALD
Board Secretary and Counsel

KENDALL SWENSEN
Board Administrator