

STATE OF NEVADA                    )  
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 COUNTY OF HUMBOLDT            )

July 21, 2021

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**MINUTES, JULY 21, 2021**

- 1. Time, Place and Date.** The Winnemucca Convention & Visitors Authority met in regular session in full conformity with the law at the Winnemucca Convention Center, West Hall, Winnemucca, Nevada at 4:00 pm on Wednesday, July 21, 2021 with Chairman Terry Boyle presiding.

The Board's meeting was conducted online via Microsoft Teams and in person.

- 2. Pledge of Allegiance.**

- 3. Attendance.** *Convention and Visitors Authority Board Officials Present:*
- |                 |  |
|-----------------|--|
| Terry Boyle     | Chairman and Motel Representative      |
| Brian Stone     | Vice Chairman and Hotel Representative |
| Jim Billingsley | Treasurer and City Representative      |
| Bill Macdonald  | Secretary and Counsel                  |
| Kendall Swensen | Board Administrator                    |

*Convention and Visitors Authority Board Officials Absent:*

Ron Cerri	County Representative
John Arant	Business Representative

*Staff Members Present:*

Kim Petersen	Director
Shelly Noble	Administrative Clerk

*Staff Members Absent:*  
None

*Others Present:*  
None

- 4. Public Comment.**  
None

**5. Meeting Notice Report.**

Chairman Boyle reported that notice, including meeting agenda, was posted by Shelly Noble by 9:00 am Friday, July 16, 2021 at Humboldt County Library, Court House, Post Office, City Hall and Convention Center West Hall. No persons have requested mailed notice during the past six months.

- 6. Business Impact Determination.** Chairman Boyle asked whether any agenda item proposes the adoption by the city or by the county or by the WCVA of any rule, including any ordinance or resolution which would impose, increase or change the basis for the calculation of a fee that is paid in whole or in substantial part by businesses, which would impose a direct and significant economic burden upon a business or directly restrict the formation or expansion of a business, pursuant to NRS Chapter 237? The Chairman called for board or public input thereon; Counsel reported there was no agenda problem; there was no public comment thereon. Action taken.

*Brian Stone made a motion that there appears to be no business impacting fee matter on today's agenda. The motion carried, 3-0.*

**7. Minutes, Review & Action**

Prior meeting minutes of June 16, 2021.

*Brian Stone made a motion to accept the minutes of the June 16, 2021 meeting. Motion carried, 3-0.*

- 8. Claims, Review & Action.** The following claims, which had been submitted in list form to the board members for review with their 3-day meeting notice and agenda, with the opportunity to obtain further information before or at the meeting, were submitted for payment on June 16, 2021:

<u>BANK ACCOUNT</u>	<u>CHECK NUMBERS</u>	<u>AMOUNT</u>
Nevada State Bank	25366 - 25455	\$256,032.00

*Jim Billingsley made a motion to approve all claims submitted for July 21, 2021. The motion carried, 3-0.*

**9. General Business, for discussion & possible action**

**9.1 Accommodations tax 9-month refund requests, for possible action**

Maycock (\$460.80), Laca (\$470.40), Duggan (\$436.80), Raya (\$380.92)

*Terry Boyle made a motion to approve the accommodation tax 9-months deemed to be a permanent resident refunds for Jeff Maycock (\$460.80), Jake Laca (\$470.40), Sam Duggan (\$436.80), Felix Raya (\$380.92). Motion carried, 3-0.*

### **9.2 WCVA 5-Year Improvements Plan and Debt Report by Resolution, for possible action**

The 5-Year Improvements Plan and Debt Report is due into the state before our next meeting. Kendall has not had a chance to get with Kim to discuss the 5-Year Improvements Plan but will be in contact with him very soon. The report must be into the state by mid-August, before our next meeting, so Kendall will be in contact with board members to get their input after speaking with Kim.

### **9.3 Robert Johnson, Lions Club District 46 Cabinet Meeting, August 27-29, 2021, request for West Hall facility grant, for possible action for Cooperative Funding, for possible action**

Rob and Sunny Johnson submitted their request for use of the West Hall for the Lions Club District 46 Cabinet Meeting to be included on the June meeting agenda. They attended the June meeting to give the board information on this event and answer questions, but Shelly did not include this item on the agenda so no action could be taken and it was included on this month's meeting agenda. Rob and Sunny are not here today, but since they appeared before the board last month during the public comment section of the meeting, the board felt they had sufficient information to make a decision on this request. This event will attract Lions Club members from across Nevada and northern California. Expected attendance is approximately 100 club members who will attend the meeting for three days. They are requesting the use of the West Hall for three days. *Terry Boyle made a motion to approve a West Hall facility grant (3 days @ \$600/day) for the Lions Club District 46 Cabinet Meeting, August 27-29, 2021. Motion carried, 3-0.* Winnemucca Lions Club is responsible for any customary Convention Center charges.

### **9.4 Superior Livestock Auction, August 2-6, 2021, request for payment of Event Center facility fees, for possible action**

At last month's meeting Jim Davis requested funding to cover the cost of the hotel rooms for the entertainment that he hires for the bar-be-que during his event. At that time, Kim explained that since this event is now utilizing the Event Center, rental fees to the county need to be paid. The auction utilizes the concourse for five days. *Brian Stone made a motion to approve payment of the Event Center concourse rental fees of \$3,500 (5 days @ \$700/day) for the Superior Livestock Auction, August 2-6, 2021. Motion carried, 3-0.*

## **10. Director's Report.**

### **10.1 Silver State International Rodeo update, for information**

Kim reported that the event went fairly well this year. We are still working on our reconciliation of the camping and stall fees that we collected through

our online booking system. Once that is complete, we will issue funds due to the county and also to SSIR, per the contract agreement. An on-going issue is the abuse of the golf carts by the participants and family members. A private vendor brings the golf carts to the complex and individuals rent them for the week. When the carts are rented, the person who rents them agrees that anyone driving the golf cart will be at least 16 and hold a valid drivers license. This is not happening. Underage kids overload the golf carts with their friends and drive at a high rate of speed throughout the complex, which is dangerous and there have been injuries, luckily none serious. Ag #3 will be discussing this at a future meeting.

### **10.2 NHPA World Championship Horseshoe Tournament, for information**

Kim stated that the set-up for this event was quite extensive, taking almost a full week with two honor camp crews assisting. Twenty-four tons of clay were mixed and approximately seventy pits were constructed on the plastic floor in the Event Center and Pavilion. So far, everyone has been very complimentary of our staff and facility. In fact, they consider this one of the two top venues they have had for this tournament and have discussed with Kim the possibility of WCVA preparing a proposal to host the 2024 tournament. The only issues (besides the travel glitches due to Covid) are the cooling system in the Event Center and the pesky flies. The tournament organizers are expecting the tournament to be done by 3:30 on Saturday, July 31. At that time, convention center staff will start to tear down the east end of the concourse in preparation for Superior Livestock, whose technical crew will be arriving Sunday morning to set up for Monday's auction.

Kim will return to this board to discuss whether they would be interested in hosting this event again in 2024.

## **11. Secretary and Counsel, Monthly report, for discussion & possible action**

### **11.1 Secretary Report, for information**

Bill announced that he is resigning from his position on this board. He had hoped to be able to continue to serve as Secretary & Counsel but said that this past year has been difficult staying home during the pandemic and caring for Blanche. Bill is aware that there has been some decline in his performance during this period and feels it is time that he resign from this board. He would be willing to help on projects and in any way he can, but will no longer be an official member of the board. Bill conveyed how much he has enjoyed serving this board since its formation in 1965. At that time, Bill was instrumental in the creation of Fair and Recreation Boards across rural Nevada and getting room taxes levied to help fund tourism efforts in those rural counties. Board members expressed their sincere appreciation for all of Bill's years of service to this board and others. He will be missed.

## 12. Board Administrator.

### 12.1 Financial Reports, for discussion

Kendall reported that room taxes continue to be very strong. Terry stated that he believes June room tax will be the highest reported amount since these collections began. He also thinks July room tax will be a record breaking amount too.

## 13. Other reports

### 13.1 Joe Mackie Hall upgrades

At last month's meeting Kim reported that he had been contacted by Jan Morrison of the Humboldt Development Authority who said that the Joe Mackie Hall/East Hall renovations were on a shortlist of projects around the state eligible for grant funding targeted at projects that promote area tourism. Kim has not heard any updates from Ms. Morrison as we are waiting for notification from the governor's office on whether or not this project has been selected for funding. As soon as he hears anything, he will notify this board.

### 13.2 Admin Clerk interviews

Tomorrow and Friday Kim will be conducting interviews for the Admin Clerk IV position that will be vacated by Shelly on October 1.

## 14. Public Comment

None.

**15. Regular Business. Next Meeting.** The Board confirmed the next regular meeting date of Wednesday, August 18, 2021, 4:00 pm.

**16. Adjournment.** *Jim Billingsley made a motion to adjourn this meeting. Motion carried, 3-0.*

The meeting was adjourned to the next regular meeting, or to the earlier call of the Chairman or to the call of any three (3) members of the Board on three (3) working days notice.

Respectfully submitted,

Shelly Noble

APPROVED ON \_\_\_\_\_, 2021

As written \_\_\_\_\_

As corrected \_\_\_\_\_

Winnemucca Convention & Visitors Authority Board

\_\_\_\_\_  
TERRY BOYLE  
Chairman and  
Motel Representative

\_\_\_\_\_  
BRIAN STONE  
Vice Chairman and  
Hotel Representative

\_\_\_\_\_  
JIM BILLINGSLEY  
Treasurer and City Representative

\_\_\_\_\_  
ABSENT  
RON CERRI  
County Representative

\_\_\_\_\_  
ABSENT  
JOHN ARANT  
Business Representative

Attest:

\_\_\_\_\_  
BILL MACDONALD  
Board Secretary and Counsel

\_\_\_\_\_  
KENDALL SWENSEN  
Board Administrator