

STATE OF NEVADA                    )  
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 COUNTY OF HUMBOLDT            )

June 16, 2021

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**MINUTES, JUNE 16, 2021**

1. **Time, Place and Date.** The Winnemucca Convention & Visitors Authority met in regular session in full conformity with the law at the Winnemucca Convention Center, West Hall, Winnemucca, Nevada at 4:00 pm on Wednesday, June 16, 2021 with Chairman Terry Boyle presiding.

In accordance with Governor Sisolak's Declaration of Emergency in Response to the COVID-19 epidemic, the Board's meeting was conducted online via Microsoft Teams and in person.

2. **Pledge of Allegiance.**

3. **Attendance.** *Convention and Visitors Authority Board Officials Present:*
- |                 |  |
|-----------------|--|
| Terry Boyle     | Chairman and Motel Representative      |
| Brian Stone     | Vice Chairman and Hotel Representative |
| Jim Billingsley | Treasurer and City Representative      |
| Ron Cerri       | County Representative                  |
| John Arant      | Business Representative                |
| Bill Macdonald  | Secretary and Counsel                  |
| Kendall Swensen | Board Administrator                    |

*Convention and Visitors Authority Board Officials Absent:*  
None

*Staff Members Present:*

Kim Petersen	Director
Shelly Noble	Administrative Clerk

*Staff Members Absent:*  
None

*Others Present:*

Patricia Setzer	Wmca Host Lions Club
Sunny Johnson	Wmca Host Lions Club
Robert Johnson	Wmca Host Lions Club
Chad Peters	Boys & Girls Club of Wmca

4. **Public Comment.**

Representatives from the Winnemucca Host Lions Club were here to make their request for a facility grant for a Lions Club Cabinet Meeting in August. Unfortunately, due to an oversight by Shelly, it was not added to this agenda so no action may be taken. The board invited the Lions to discuss their event. It will be placed on the July agenda for action.

**5. Meeting Notice Report.**

Chairman Boyle reported that notice, including meeting agenda, was posted by Shelly Noble by 9:00 am Friday, June 11, 2021 at Humboldt County Library, Court House, Post Office, City Hall and Convention Center West Hall. No persons have requested mailed notice during the past six months.

**6. Business Impact Determination.** Chairman Boyle asked whether any agenda item proposes the adoption by the city or by the county or by the WCVA of any rule, including any ordinance or resolution which would impose, increase or change the basis for the calculation of a fee that is paid in whole or in substantial part by businesses, which would impose a direct and significant economic burden upon a business or directly restrict the formation or expansion of a business, pursuant to NRS Chapter 237? The Chairman called for board or public input thereon; Counsel reported there was no agenda problem; there was no public comment thereon. Action taken.

*John Arant made a motion that there appears to be no business impacting fee matter on today's agenda. The motion carried, 5-0.*

**7. Minutes, Review & Action**

Prior meeting minutes of May 19, 2021.

*Brian Stone made a motion to accept the minutes of the April 21, 2021 meeting. Motion carried, 4-0.* John Arant abstained since he was not present for this meeting.

**8. Claims, Review & Action.** The following claims, which had been submitted in list form to the board members for review with their 3-day meeting notice and agenda, with the opportunity to obtain further information before or at the meeting, were submitted for payment on June 16, 2021:

<u>BANK ACCOUNT</u>	<u>CHECK NUMBERS</u>	<u>AMOUNT</u>
Nevada State Bank	25310 - 25365	\$162,420.19

*Brian Stone made a motion to approve all claims submitted for June 16, 2021. The motion carried, 5-0.*

**9. General Business, for discussion & possible action**

**9.1 Accommodations tax 9-month refund requests, for possible action**

Thompson (\$463.20), Smith (\$324), Fry (\$324), Miller (\$492), Elliott (\$2,092.80), Jaramillo (\$720)

*Terry Boyle made a motion to approve the accommodation tax 9-months deemed to be a permanent resident refunds for Brian*

*Thompson (\$463.20), Beverly Smith (\$324), Ruby Fry (\$324), Matthew Miller (\$492), Ryan Elliott (\$2,092.80), Rudy Jaramillo (\$720).*  
**Motion carried, 5-0.**

**9.2 WCVA FY 2021 year end budget augmentations and transfers, 5-Year Improvements Plan and Debt Report by Resolution, for possible action**

Kendall stated that there are no budget augmentations or transfers necessary at this time for FY 2021.

The 5-Year Improvements Plan and Debt Report information will be provided to this board at the July meeting.

**9.3 Jim Davis, Superior Livestock Auction, August 2-6, 2021, request for Cooperative Funding, for possible action**

For many years, this board has approved funding to Jim Davis/Superior Livestock Auction. These funds have been used to pay for entertainment at the bar-be-que and dance that he hosts on Thursday night of his event. Last year he paid the headliner (Bellamy Brothers) to perform but they chose not to fulfil this obligation due to the pandemic. The Bellamy Brothers have agreed to return to Winnemucca this year and perform. Since they have already been paid, Jim is requesting only \$2,000 in funding from WCVA which will be used pay for hotel/motel rooms for the performers. **Ron Cerri made a motion to approve a \$2,000 grant to Superior Livestock Auction, August 2-6, 2021 to be used for hotel/motel rooms for the entertainers. Motion carried, 5-0.** Last year's auction was moved to the Event Center due to pandemic restrictions at the Convention Center. It turned out that the Superior Livestock personnel really liked the facility for their auction and plan to continue to use the Event Center for future events. This board can approve facility grants at the Convention Center but cannot waive any fees on the Winnemucca Events Complex. In the confusion of moving last year's event, the rental fees at the Event Center were overlooked. Kim informed the board of this oversight and wanted to make sure that payment of the rental fees are made to the county. Board members were in favor of paying these fees on behalf of Superior Livestock. This item will be on the July meeting agenda.

**9.4 Chad Peters, Boys & Girls Club of Winnemucca, Giving on the Green Golf Tournament, June 26, 2021, request for Cooperative Funding, for possible action**

The annual Giving on the Green Golf Tournament has turned into one of the Boys & Girls Club's most successful fundraising events. Chad is trying to get all of the tournament expenses underwritten in an effort to raise as much money for the Boys & Girls Club programs as possible. He is here tonight to request \$6,500 from WCVA to help cover participant lunches and green fees. Besides the fact that the Boys & Girls Club is a very worthwhile

organization, this tournament also attracts golfers from out of the area. This board was very much in favor of supporting this event. *John Arant made a motion to approve a \$6,500 grant to the Boys & Girls Club of Winnemucca Giving on the Green Golf Tournament, June 26, 2021. Motion carried, 5-0.*

Earlier this spring Chad reported to this board about five softball tournaments that were being planned for the spring and summer. These tournaments were to be produced by two men that Chad knows and who have a lot of experience in putting on successful tournaments. Chad wanted to update the board on the status of these tournaments. The first tournament was in March and had 24 teams participate. The tournament scheduled in April had to be canceled due to a lack of teams. In May they had to cancel as well. Tournaments in other locations were offering cash prize money which attracted teams that usually would have competed at tournaments here. Chad stated that even the youth tournaments are having a hard time attracting enough teams for a tournament. The Winnemucca Goldrush have an annual tournament with several age groups but this year there was only one age division that competed. As far as the BGC tournaments, there is one more scheduled for August. It will be an evening/overnight tournament and Chad is hopeful that it will proceed. The last tournament is in September. Even though these tournaments were not as successful as they had hoped, the Boys & Girls Club and tournament producers hope to hold more tournaments in the future to attract visitors to our community.

## 10. Director's Report.

### 10.1 Joe Mackie Hall renovation update, for possible action

At last month's meeting, the exterior of Joe Mackie Hall was discussed. Members of the public have, once again, expressed concern with the tired appearance of the building. Since it is at the center of town it should be an asset to the community. In its present state, it is not. Board members asked that Kim retrieve the drawings and information that was prepared in 2019 when this board was considering a major renovation of the building. Since that meeting, Kim has been contacted by Jan Morrison of the Humboldt Development Authority. She informed Kim that Joe Mackie Hall is on a "shortlist" of projects that may be eligible for grant funding targeted at projects that promote area tourism. There are two other projects being considered in northern Nevada. Even though the costs that were estimated in 2019 would not be accurate at this time, the drawings and concepts are completed, which puts us ahead of the other prospective projects. If we were able to move forward with this funding it may require some matching funds. Kim will continue to work with Jan since decisions will have to be made in the upcoming weeks on whether or not to proceed.

## 11. Secretary and Counsel, Monthly report, for discussion & possible

action

**11.1 Secretary & Counsel Report, for information**

Bill briefly reviewed his report for the board.

**12. Board Administrator.**

**12.1 Financial Reports, for discussion**

Kendall reported that room taxes continue to be strong. He also stated that all of our regulatory requirements with the state have been satisfied.

**13. Other reports**

**13.1 44-Hour Softball Tournament**

Board members have been hearing mixed reviews on the 44-Hour Softball Tournament that was held here on June 4-6. As in the past, the number of teams that the Walters stated were participating was larger than the actual number of teams that showed up. Jim noted that there were seventeen RVs camped at the complex when he was up there, which is in direct violation of city regulations. Also, when the Walters were before this board to request funding, they assured our board that they would not allow anyone to camp overnight. The trash was less evident than in past years, but the condition of the restrooms was said to be quite poor.

**13.2 Horseshoe tournament**

Kim reported that the schedule for the tournament has now been posted so people are making their travel plans. As mentioned last month, the cost and scarcity of rental cars continues to be a concern. Even so, Kim anticipates a good event. It will not have as many participants as we had anticipated, due to international travel restrictions, but it will still make a significant economic impact in our community.

**13.3 Wrestling camp**

Jim reported that the wrestling camp held earlier this week at the Event Center went well. They had participants from all over the region here working with wrestling staff out of Eastern Oregon University.

**13.4 Paint Horse financial information**

At last month's meeting, board member Ron Cerri stated that since we made a significant financial investment to bring this event to Winnemucca, he would like to see a budget showing where our funds were spent. Mr. McNeley agreed to provide this information. Earlier today, Kim received a spreadsheet from Mr. McNeley but the information presented appeared very confusing. Some clarification is necessary.

14. Public Comment

None.

15. Regular Business. Next Meeting. The Board confirmed the next regular meeting date of Wednesday, July 21, 2021, 4:00 pm.

16. Adjournment. *Brian Stone made a motion to adjourn this meeting. Motion carried, 5-0.*

The meeting was adjourned to the next regular meeting, or to the earlier call of the Chairman or to the call of any three (3) members of the Board on three (3) working days notice.

Respectfully submitted,

Shelly Noble

APPROVED ON \_\_\_\_\_, 2021

As written \_\_\_\_\_

As corrected \_\_\_\_\_

Winnemucca Convention & Visitors Authority Board

\_\_\_\_\_  
TERRY BOYLE  
Chairman and  
Motel Representative

\_\_\_\_\_  
BRIAN STONE  
Vice Chairman and  
Hotel Representative

JIM BILLINGSLEY  
Treasurer and City Representative

RON CERRI  
County Representative

\_\_\_\_\_  
JOHN ARANT  
Business Representative

Attest:

\_\_\_\_\_  
BILL MACDONALD  
Board Secretary and Counsel

\_\_\_\_\_  
KENDALL SWENSEN  
Board Administrator