

STATE OF NEVADA)
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 COUNTY OF HUMBOLDT)

January 20, 2021

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Staff Members Present:

Kim Petersen

Director

Shelly Noble

Administrative Clerk

Staff Members Absent:

None

Others Present:

Tina Wilson

Winnemucca Archers

Flint Lee

Nev Reined Cow & Cutting Horse Assn

4. Public Comment.

Kim reported that earlier today he received an email from Craig Walters who, along with his brother Lyle, produced the Winnemucca 44-Hour Softball tournament the past two years. Craig wanted to talk with this board about the 2021 tournament dates and funding. Before he responds to Craig's email, Kim wanted to get direction from this board since there have been some major concerns from board members and others in the community about the way these tournaments were run. Lyle and Craig Walters made assurances about safety protocols and the number of participating teams (which funding was based on) that were, apparently, untrue. The lack of follow-through on these issues by the Walters was witnessed by some of our board members when they visited the softball complex during the event last summer. Some of these are outlined in the WCVA meeting minutes from August 19, 2020. After last year's tournament, Craig stated that he was not interested in producing a tournament in 2021 and Kim has a copy of the email where he states this. Board members agreed that the Walters family made a lot of promises and seemed to tell the board what they thought the board wanted to hear when they spoke to the WCVA while making their past funding requests. Kim has also spoken with Chad Peters who knows another group who are interested in producing the 44-Hour Tournament. At this time, the board feels it would be better to work with another group to produce this event. Kim will draft a response to Craig and keep the board notified of his response. Next month's agenda will have an action item so that this board can formally decide on whether or not to sever ties with Craig and Lyle Walters.

5. Meeting Notice Report.

Chairman Boyle reported that notice, including meeting agenda, was posted by Shelly Noble by 9:00 am Thursday, January 14, 2021 at Humboldt County Library, Court House, Post Office, City Hall and Convention Center West Hall. No persons have requested mailed notice during the past six months.

- 6. Business Impact Determination.** Chairman Boyle asked whether any agenda item proposes the adoption by the city or by the county or by the WCVA of any rule, including any ordinance or resolution which would impose, increase

or change the basis for the calculation of a fee that is paid in whole or in substantial part by businesses, which would impose a direct and significant economic burden upon a business or directly restrict the formation or expansion of a business, pursuant to NRS Chapter 237? The Chairman called for board or public input thereon; Counsel reported there was no agenda problem; there was no public comment thereon. Action taken.

Brian Stone made a motion that there appears to be no business impacting fee matter on today's agenda. The motion carried, 4-0.

7. Minutes, Review & Action

Prior meeting minutes of December 16, 2020.

Brian Stone made a motion to accept the minutes of the December 16, 2020 meeting. Motion carried, 3-0. Ron Cerri abstained because he was not present at this meeting.

- 8. Claims, Review & Action.** The following claims, which had been submitted in list form to the board members for review with their 3-day meeting notice and agenda, with the opportunity to obtain further information before or at the meeting, were submitted for payment on January 20, 2021:

<u>BANK ACCOUNT</u>	<u>CHECK NUMBERS</u>	<u>AMOUNT</u>
Nevada State Bank	25022 - 25066	\$124,854.03

Brian Stone made a motion to approve all claims submitted for January 20, 2021. The motion carried, 4-0.

9. General Business, for discussion & possible action

9.1 Accommodations tax 9-month refund requests, for possible action

Burton (\$581.16), Daly (\$518.40), Mauck (\$788.57)

Terry Boyle made a motion to approve the accommodation tax 9-months deemed to be a permanent resident refunds for Michael Burton (\$581.16), Robert Daly, Jr. (\$518.40) and Herbert Mauck (\$788.57). Motion carried, 4-0.

9.2 Review of bids received and possible approval of bid for parking lot lighting project, for possible action

At the February 19, 2020 WCVA meeting this board authorized Kim to work with Bill in getting together the necessary documents so that we could go out to bid to replace the lighting in our parking lot across from the Convention Center on Melarkey Street. The bid packet was completed recently and put out to bid. Kim sent it to local contractors and only received one bid by the set deadline. This bid came from Gamma Electric in the amount of \$39,600.

While all agreed that this lighting is necessary for the parking lot, Ron expressed his concern that this project was not specifically identified in our budget. Kendall assured the board members that this board is not required to identify individual capital projects in their annual budget but he and Kim will work to try to identify potential projects in the future. *Terry Boyle made a motion to accept the bid for the Melarkey Street parking lot lighting project from Gamma Electric in the amount of \$39,600. Motion carried, 4-0.*

9.3 Flint Lee, Nev Reined Cow & Cutting Horse Assoc Horse Show & Derby, April 22-25, 2021, request for Cooperative Funding, for possible action

Flint joined the meeting by phone to make his request. This was a new event in 2019 that this board supported with funding. Unfortunately, it was canceled that year due to an equine virus outbreak. Last year's show was also financially supported by WCVA but was canceled due to the pandemic so they are hopeful that they will be able to hold the 2021 show. All WCVA funds from 2019 and 2020 were returned by Nevada Reined Cow & Cutting Horse Association (NRCCHA). They are moving forward with planning this year's event and are confident that it will bring participants and their families to town. The board is also hopeful that this show will proceed. *Terry Boyle made a motion to approve a \$5,000 grant and \$5,000 underwriting for the NRCCHA Horse Show & Derby, April 22-25, 2021. Motion carried. 4-0.*

9.4 Flint Lee, Nev Reined Cow & Cutting Horse Assoc Dave Grashuis Memorial Spectacular & Derby, June 17-20, 2021, request for Cooperative Funding, for possible action

NRCCHA also produces this horse show and derby and Flint is representing them for this funding request too. Originally this show was produced by Dave Grashuis. But since his passing, NRCCHA has taken it over and hopes to continue its success in Dave's name. Up until last summer's event had to be canceled due to the pandemic, this was a good event whose participation was growing. NRCCHA is confident that trend will continue. Flint stated that this show should be quite large because its dates do not conflict with other area shows. *Jim Billingsley made a motion to approve a \$7,500 grant and \$7,500 underwriting for the NRCCHA Dave Grashuis Memorial Spectacular & Derby, June 17-20, 2021. Motion carried, 4-0.*

9.5 Lynda Sugasa, Safe Haven Wildlife Sanctuary's 13th Annual Event, April 24, 2021, request for West Hall facility grant, for possible action

Lynda was not present to make this request, but this board is familiar with this event and has supported it for many years. Terry did express some

concern about whether it will be able to proceed since it is only a few weeks away and they typically have 250-300 people attend each year in the West Hall. Even so, ***Terry Boyle made a motion to approve a \$600 West Hall facility grant for Safe Haven Wildlife Sanctuary's 13th Annual Event, April 24, 2021. Motion carried, 4-0.*** Safe Haven Wildlife Sanctuary is responsible for any other customary Convention Center charges.

9.6 Tina Wilson, Winnemucca Archers Club, Winnemucca 3D Indoor Archery Challenge, March 12-14, 2021, request for payment of WEC facility fees, for possible action

This is another event that is fast approaching. Last year's event was well-attended, with 130 participants. It was a profitable event for the club and also the last event at the Event Center before the governor issued the stay-at-home order. Tina feels that with some changes to the way the competition is organized and scheduled, they can have a safe and fun event this year and still follow the Covid-19 protocols. She is asking for the Event Center rental fees to be paid by WCVA. ***Jim Billingsley made a motion to approve payment of the Event Center facility rental fees of \$3,000 (\$1,000/day for 3 days, which is the nonprofit rate) for the Winnemucca 3D Indoor Archery Challenge, March 12-14, 2021. Motion carried, 4-0.***

10. Director's Report.

10.1 Financial reports on WCVA events, for information

No report.

10.2 Discussion regarding Joe Mackie Hall elevator upgrades, for possible action

The passenger elevator in Joe Mackie Hall has been inoperable for several months. The service elevator still works. Enoc (Building & Grounds Supervisor) has been trying to locate someone to make the repairs. Previously, we had Schindler out of Boise, Idaho working on it but they have not shown up even after several phone calls requesting the repairs be made. Enoc has located someone who used to work for Schindler who is starting their own elevator repair business and Enoc has asked for a proposal to replace both elevators since locating parts has become nearly impossible. After some very preliminary discussions, Enoc believes that an approximate cost to replace the elevators will be around \$300,000 since everything has to be brought up to current codes. This project will have to go out to bid and it will take approximately seven weeks to complete the work. ***Terry Boyle made a motion authorizing Kim to proceed with the process to go out to bid on replacing the two elevators in Joe Mackie Hall. Motion carried, 4-0.***

NOTE: Earlier this afternoon the repairmen from Schindler in Boise showed up to repair the elevator so, hopefully, it will remain operable until we can get the replacements installed.

10.3 2021 Winnemucca Ranch Hand Rodeo, prospective alternate dates, discussion and possible action

After reviewing our calendar and the dates of similar events in our region, Kim and the RHR staff believe that we should reschedule Ranch Hand Rodeo Weekend for May 5-9, 2021. Once this board approves these dates, forms for the events will start going out tomorrow. There are a couple of changes to the rodeo. One is that we are adding \$10,000 in prize money and paying out to 7th place (previously it was 5th place) and we are also offering one complimentary stall for rodeo contestants for two nights. We all understand that the pandemic could still stop this event at any time right up to the event. On all correspondence we will state this. ***Ron Cerri made a motion approving the alternate 2021 Winnemucca Ranch Hand Rodeo dates of May 5-9, 2021 as long as there are no government health restrictions in place. Motion carried. 4-0.***

10.4 Disbursement of airline tickets purchased by WCVA for use by Kim and Yvonne Petersen to attend 2020 National Horseshoe Pitching Championship Tournament, for possible action

In March 2020 this board was made aware of some of the expenses that will be incurred as we prepare to host the 2021 National Horseshoe Pitching Championship Tournament. Some of these expenses are related to our required trade show booth throughout the 2-week 2020 tournament in Monroe, Louisiana which would promote Winnemucca and the 2021 event. In preparation for this, airline tickets for Kim & Yvonne Petersen and Steve & Sheree Tibbals were purchased by WCVA. When the 2020 tournament was canceled due to the pandemic, Kim contacted the airline several times in an attempt to get a refund for he and Yvonne's tickets. Steve and Sheree purchased their own tickets and were issued a refund which they passed on to WCVA. A copy of the certified letter Kim sent to the airline in June is part of the backup for this meeting. In it he outlines that this was a one-time expense for he and Yvonne (the tickets are not transferable) and they have no use for them. To date, he has received no response. Kim believes there is a credit with the airline for the tickets that must be used by the end of the year, but he has no use for this air travel. Kim just wanted to inform this board that there will, most likely, be no refund issued to WCVA and the tickets will be a loss. The total dollar value of the two tickets is \$1,042.80.

11. Secretary and Counsel, Monthly report, for discussion & possible action

11.1 Chamber of Commerce Report for December 2020, for review

This report is included in Bill's report.

11.2 Update on delinquencies, possible request for authorization for disclosure of confidential information of one or more licensees, for possible action

No report.

11.3 Annual room tax report to Taxation

No report.

11.4 Improvement projects status reports – Melarkey Parking Lot lighting, West Hall signage project, Joe Mackie Hall chiller update, Coronavirus COVID-19 update

No report.

11.5 COVID-19 developments

No report.

11.6 Other Recent developments

As part of the auditing process, Bill is required to disclose any potential matters which may be a financial liability to WCVA. Please notify him if you think of anything.

Bill is working on the Run-A-Mucca application to Gaming for the motorcycle raffle.

12. Board Administrator.**12.1 Financial Reports, for discussion**

Kendall reported that the audit is complete and he will now work with Kim to prepare the WCVA 2021/2022 tentative budget.

13. Other reports**13.1 Retirement**

Kim reported that Brenda Keating will be retiring at the beginning of April. Kim appeared before the commission and got a waiver to the county attrition policy and so will start the process to hire a replacement who will train with Brenda.

13.2 Ranch Hand Rodeo private events

Kim asked Brian Stone if Winners would be willing to host a cowboy reception for the Ranch Hand Rodeo participants, possibly Friday night before the event, and he also asked about live entertainment that weekend. Brian is very interested in the cowboy reception and hiring live

entertainment. It will all depend on any restrictions that may be in place which would hinder these types of events.

13.3 2021 National Horseshoe Pitching Association Tournament

A representative from the National Horseshoe Pitching Association (NHPA) was in town recently and toured the Winnemucca Events Complex with Kim. He was very complimentary of our facility and is hopeful that their July championship tournament will proceed. A decision on whether or not to move forward with this tournament will be made at the beginning of June. The NHPA board feels that if they are able to hold this tournament it will be one of the largest tournaments in their history. We have only received a few reservations for camping at the Winnemucca Events Complex. Kim feels that participants are waiting until the June decision date before making their reservations.

13.4 Video Conference System

Recently Kim was able to use CARES funding to purchase a video conference system for the Convention Center. It has just been set up and staff is learning how to use it. Since it appears that for the foreseeable future public meetings, as well as corporate meetings, will have to have an online option along with the live meeting, this equipment will be a welcome addition to the services we can provide.

13.5 Asphalt Stall Floors

At Monday's meeting the Humboldt County Commission approved Ag #3's request for asphalt for Barns 4 & 5. As you recall, this board approved purchasing new box stalls for these barns in preparation for the Snake River Paint Horse Club's show in May. Asphalt was their preferred floor material for stalls for the horses that participate. And proceeding with the asphalt while the old stalls are out made sense rather than working around the new stalls at a later date. We will have asphalt in only two of our barns so if other people do not want asphalt floors for their horses we still have plenty of other stalls.

14. Public Comment

None.

15. Regular Business. Next Meeting. The Board confirmed the next regular meeting date of Wednesday, February 17, 2021, 4:00 pm.

16. Adjournment. *Brian Stone made a motion to adjourn this meeting. Motion carried, 3-0.*

The meeting was adjourned to the next regular meeting, or to the earlier call of the Chairman or to the call of any three (3) members of the Board on three (3) working days notice.

Respectfully submitted,

Shelly Noble

APPROVED ON _____, 2021

As written _____

As corrected _____

Winnemucca Convention & Visitors Authority Board

TERRY BOYLE
Chairman and
Motel Representative

BRIAN STONE
Vice Chairman and
Hotel Representative

JIM BILLINGSLEY
Treasurer and City Representative

RON CERRI
County Representative

ABSENT

JOHN ARANT
Business Representative

Attest:

BILL MACDONALD
Board Secretary and Counsel

KENDALL SWENSEN
Board Administrator