

**Humboldt County Rodeo Board
Agricultural District #3 - Regular Meeting
March 12, 2014**

Board Members Present: Kent Maher, Jim Christison, Dale Owen, Glynn Montero, Chris Bengoa, Dave Louk and Becky Hill

Board Members Absent: Dennis Ramasco

Staff Present: Kim Petersen, Sheree Tibbals and Darrel Field

Others Present: *Manuel Souza.*

CALL TO ORDER

Kent Maher called the meeting to order at 5:44 p.m. in the West Hall of the Winnemucca Convention Center.

APPROVAL OF MINUTES –

Dave moved to approve the minutes of February 12, 2014. The motion passed unanimously.

APPROVAL OF OUTSTANDING VOUCHERS

Dale moved to approve the outstanding vouchers consisting of:
\$12,300.81 for the Indoor Event Center through March 12, 2014
\$7,123.38 for Ag District #3 through March 12, 2014
The motion passed unanimously.

PUBLIC COMMENTARY

None at this time.

CORRESPONDENCE

None at this time.

2013/2014 BUDGET REVIEW

Kim distributed copies of this month's expenditure reports. At 75% of elapsed time, Event Center expenses are at 36% and Fairgrounds expenses are at 54%. The combined total expenses are at 48%. Events Complex revenue is at 97%.

Kim notes that our expenses are low because we have not as yet spent some capital items, namely the skid steer for \$50,000, the Tele-handler and the Swamp Cooler project for the Indoor Event Center.

2014/2015 PROPOSED BUDGET

a. Capital outlay items

Kim and Kent met with the County Administrator today regarding the 2014 / 2015 proposed budget.

They report that he will probably recommend approval of the \$65,000 tractor, \$45,000 for Painting the Grandstands, \$15,000 for gates and panels and \$5500 for the Black Widow Groomer. This is not a final report and may change before the budget is submitted to the County Commissioners.

Items that the Administrator will probably not recommend to approve include \$10,000 to replace the Fairgrounds office roof, \$7,000 to refurbish the old sign for

use at the A-1 entrance to the Fairgrounds, \$50,000 added to the building fund to add a shop and storage facility on the fairgrounds.

WINNEMUCCA EVENTS COMPLEX (WEC)

Kim has hired an engineer to draw up plans for fitting the Indoor Event Center with swamp coolers. The current plans involve replacing the 4 big air fans in front of the building with swamp coolers and tying the 4 fans in the back of the building to the new swamp coolers in order to keep air moving over the grandstands.

Kent notes that the equipment for the project seems to total about \$100,000. He cautions that over \$100,000 we will be obligated to pay "prevailing wage" for the work and the costs will greatly increase. We are working to buy the equipment and install as much of it as we can.

EVENTS UPDATES, REPORTS AND SCHEDULING

a. Ranch Hand Rodeo

Kim reports that the event seemed to be a success.

We received good prices at the horse sale with the top seller at \$26,500. The Bull Sale also went well. He reports that the bar revenue was up and the vendors were happy. He also notes that \$17,000 was used from the ATM machine.

Kim reports that Third Street Bistro did very well with long lines moving fairly quickly, orders coming out quickly and the service was very cordial to both customers and staff throughout the weekend.

Becky comments that the stands were packed on Saturday afternoon with no seats available.

Jim notes that he heard we lost Pat as the announcer.

Kim explained that while we did not have Pat, our announcer is fairly inexperienced in the Ranch Hand Rodeo format but he did improve his performance over the weekend.

b. Labor Day Events

i. Labor Day Rodeo Decision

Manuel Souza of Souza's Bucking Bulls addressed the board proposing a Bulls only event to replace the Labor Day Rodeo. Mr. Souza cited several event building success stories. He proposes to produce an event for us for \$17,500.

The board discussed adding Ranch Broncs, the top 5 calf and sheep riders from the Great Basin Challenge to be decided earlier in the day, and Barrel Racers.

Manuel noted that he can handle 10 ranch bronc riders, 10 barrel races and the top 5 calf and sheep riders from the Great Basin Challenge in the 2 hour event format.

He asked for a verbal commitment from the board to proceed.

All board members present approved the request for a written proposal from Souza's Bucking Bulls. The board asked for optional proposals to include prices for calves and recommendations for added money.

Manuel also promised to buy local radio ads and hang extra posters. The board cautioned him to coordinate the Grand Entry with staff.

c. Mule Show and Races

Kim reports that the Mule Show Association was pressuring WCVA to re-instate the event based on some overly generous estimates of financial impact to the community.

The Director reports that the Gaming Control Board will not be able to approve para-mutual betting in the remaining time until the scheduled event. As a result we will not be holding the Mule Races in 2014.

d. SSIR

Dale is working to acquire an Arena Director and 2 judges for the event. He is also facing challenges getting sponsors for the event. He notes that Newmont, one of the event's main contributors, may not help to fund the event this year.

FAIRGROUNDS REPAIRS & MAINTENANCE

Nothing at this time.

INFORMATION, PROPOSALS AND/OR REQUESTS BY BOARD MEMBERS OF STAFF FOR CONSIDERATION AT FUTURE MEETINGS

Nothing at this time.

PUBLIC COMMENTARY

None at this time.

ADJOURNMENT

Chris moved to adjourn the meeting at 6:48 p.m. The motion carried unanimously.

Respectfully submitted,

Darrel Field, Secretary