

WINNEMUCCA CONVENTION & VISITORS AUTHORITY
Meeting Minutes – Regular Meeting
June 15, 2022
Winnemucca Convention Center
50 West Winnemucca Boulevard
Winnemucca, Nevada 89445

The meeting was held at the date and place described above at the time scheduled on the posted meeting notice and agenda. The attendees in-person and via remote technology and absences were as follows:

Convention and Visitors Authority Board Officials Present:

Terry Boyle, via remote technology	Chairman and Motel Representative
Brian Stone, in-person	Vice Chairman and Hotel Representative
John Arant, in-person	Business Representative
Jim Billingsley, in-person	Treasurer and City Representative
Kendall Swensen, in-person	Board Administrator
Kent Maher, in-person	Board Counsel

Convention and Visitors Authority Board Officials Absent:

Ron Cerri	County Representative
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Staff Members Present:

Kim Petersen, in-person	Director
Liz Barnard, in-person	Administrative Clerk

Staff Members Absent:

None

Others Present:

Wesley Jones, in-person	Winnemucca Youth Football League
Kayla Jonas, in-person	Winnemucca Youth Football League
Erin Entwistle, in-person	Winnemucca Youth Football League/Little League
Richard Fale, in-person	Championship Rugby League
Thomas Stevenson, in-person	Championship Rugby League
Daniel K. Fale, in-person	Championship Rugby League
Maggie Williams, in-person	Humboldt Hospital Auxiliary
Barbara Sealy, in-person	Winnemucca Ministerial Association

1. PLEDGE OF ALLEGIANCE, CALL TO ORDER, ROLL, DETERMINATION OF QUORUM

The meeting was called to order at 4:00 pm; the four board members in attendance constituted a quorum.

2. PUBLIC COMMENT

No public comment.

3. MEETING NOTICE REPORT

Board Chair Boyle reported that the meeting notice and agenda were posted by staff prior to 9:00 am Friday, June 10, 2022, at the Convention Center West Hall (the place of the meeting), online at notice.nv.gov, online at winnemucca.com, online at humboldtcountynv.gov, and at the Humboldt County Court House and Winnemucca City Hall. No persons have requested mailed notice during the past six months.

4. BUSINESS IMPACT DETERMINATION

After review and consideration of the effect each item could potentially have on a “business,” as the term is defined by statute, the Board agreed, and

Brian Stone moved to make a finding that no item on the agenda appears to impose a direct and significant economic burden on a business or appears to directly restrict the formation, operation, or expansion of a business. Motion carried, 4-0.

5. CLAIMS REVIEW

The following claims were submitted in list form to the board members with the meeting notice and agenda, with the opportunity to review and obtain further information before or at the meeting:

<u>BANK ACCOUNT</u>	<u>CHECK NUMBERS</u>	<u>AMOUNT</u>
Nevada State Bank	26090 - 26146	\$ 184,289.99

John Arant moved to approve all claims submitted for June 15, 2022. Motion carried, 4-0.

6. CONSENT AGENDA

6.1. WCVA Meeting Minutes
WCVA Meeting Minutes May 18, 2022

6.2. Accommodation Tax 9-month refund requests as follows: Taitague (\$324), Peske (\$480.37), Dean (\$702), Grote (\$329.40)

6.3. Sponsor awards for Koyote Kruisers in the amount of \$500

Jim Billingsley moved to approve the consent agenda as presented. Motion carried, 4-0.

7. GENERAL BUSINESS

7.1. Proposals to adjust the current fiscal year (FY2022) budget prior to the end of the fiscal year, including budget augments and funds transfers

Kendall Swensen provided the board with a budget augmentation and transfers to adjust the FY 2022 budget.

Terry Boyle moved to approve the budget augmentation and transfers as presented. Motion carried 4-0.

7.2. 5-Year Capital Improvement Plan and Debt Report approval request

Kendall Swensen reported that the WCVA does not have any debt, and presented the proposed debt report and capital improvement plan, which will be appropriately filed upon board approval.

John Arant moved to approve the 5-Year Capital Improvement Plan and Debt Report as presented. Motion carried 4-0.

7.3. Championship Rugby League, LLC, cooperative funding request for Championship Rugby League USA National 9s, September 10 and October 22, 2022, up to \$20,000 per event, and possible multi-year contract

Richard Fale, Thomas Stevenson, and Daniel Fale, Championship Rugby League representatives, provided background on the sport of rugby in the US and around the world and information on the game formats for different tiers of the league. The league is focused on developing the American athlete to participate in the growing international sport. Winnemucca is perceived as a desirable location due to the elevation and variable weather conditions, which will help test the athletes. Chair Boyle noted that September is a busy travel month, and there may be a shortage of available hotel rooms. Richard Fale offered to change the date to a slower time if that helps gain support for the events. The proposed events will have 16 teams, with a total of 240 athletes. In addition to the athletes, the games will draw fans from the San Francisco bay area and Salt Lake City metro area. The events will also be carried live to England, France, New Zealand and Australia. The board concurred that if the first events are as successful as presented then a multi-year contract should be considered.

Brian Stone moved to approve the cooperative funding request as presented with the provision that the funding will be returned to the WCVA if the events do not move forward as planned.

Motion carried, 4-0.

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- 7.4. Boys & Girls Club of Winnemucca, cooperative funding request for Giving on the Green event, June 24-25, 2022, \$6,500

Chad Peters said as of the time of the meeting, they were expecting 30 teams and there are more out-of-town golfers than last year. An event was added to Friday night to encourage an overnight stay. Chair Boyle commented that this event does bring a lot of people from out of town.

Jim Billingsley moved to approve the request for cooperative funding as a \$6,500 grant. Motion carried 4-0.

- 7.5. Humboldt Hospital Auxiliary, facility grant request, Hospital Auxiliary Awards Banquet, May 24, 2022, West Hall, \$240

Maggie Williams was present to answer questions regarding the request and commented that their request prior to the event was overlooked. The event itself was a success. WCVVA did receive a fee from the caterer.

Brian Stone moved to approve the request for a facility grant in the amount of \$240. Motion carried 4-0.

- 7.6. Winnemucca Ministerial Association, 2022 Spaghetti Feed Fundraiser, facility grant request, \$900

Barbara Sealy said the Winnemucca Ministerial Association is planning to conduct a spaghetti feed as a fundraiser this year. In the past, they hosted the law enforcement appreciation banquet. The event will benefit the Food Bank and Soup Kitchen.

John Arant moved to approve the request for a facility grant in the amount of \$900. Motion carried 4-0.

- 7.7. Winnemucca Little League, cooperative funding grant request for Little League Junior All Star Tournament, July 7-12, 2022, up to \$5,000.

Erin Entwistle advised the tournament will begin July 6 at the Sports Complex, and teams stay until they are eliminated. This event is for the Juniors, 7th and 8th grades. The board agreed this a good event and draws in quite a few people.

Jim Billingsley moved to approve the request for cooperative funding as a \$5,000 grant. Motion carried 4-0.

- 7.8. Winnemucca Youth Football League, cooperative funding request for Winnemucca Youth Football League 2022 Season, \$10,000

Kayla Jonas and Wesley Jones requested funding to replace the scoreboard at Highland Park, where the majority of the games are played. There are about 700 participants between the locals, McDermitt and Battle Mountain. Chad Peters suggested this may be a good fit to request funding from the Nevada Gold Mines Community Development Committee and provided Jonas with the funding forms. Peters advised that it is a slow process to get funding from the committee and the funding probably will not be in place in time for the start of the season. The board discussed underwriting the request and that WYFL can repay the funds if/when they receive alternative funding.

Jim Billingsley moved to approve the request for cooperative funding as underwriting in the amount of \$10,000. Motion carried 4-0.

- 7.9. Proposals to renew/extend contract with Nevada State High School Rodeo for Nevada State High School Rodeo Finals beyond 2023

Director Petersen shared that he has discussed with the president of the association the possibility of extending the current contract with the Nevada State High School Rodeo to continue to hold the State Finals in Winnemucca. The president indicated they like holding the event in Winnemucca and feel that a five-year contract would likely be approved by the NSHSRA board. Petersen is looking for direction from the board on pursuing extended contracts and locking in additional event contracts by offering incentives for the events to stay or come to Winnemucca. The board agreed they would like to lock in this and other events.

No action taken.

7.10. Proposals for East Hall exterior renovation and obtaining professional services for design and engineering

The board discussed the next steps in renovating the exterior of the East Hall. Jim Billingsley shared that apparently the Governor has taken over the ARPA funds that were initially handled by the State Treasurer and earmarked the money for social projects. If there are no ARPA funds, the board will have to pay for the renovations. The next step in the process of the exterior renovation is to finalize the plans. Cumming estimated that architect and pre-design costs will be approximately \$120,000.

Jim Billingsley moved to proceed with authorizing expenditure of up to \$140,000 to obtain architectural drawings for the East Hall exterior. Motion carried 4-0.

7.11. Winnemucca Event Center west side addition project cost estimate and proposals for proceeding with the project

The board reviewed the cost estimate provided by Cumming to add additional facilities to the west side of the Winnemucca Event Center. With an estimated cost of over \$7 million, the board agreed the project was more than they could justify for the perceived benefit.

No action taken.

8. DIRECTOR'S REPORT

8.1. Update on Winnemucca Quarter Midget Racing Club

Director Petersen reported that the QMA Dirt Grands have been postponed. The fifty entries they had received so far were half of what they needed to put on the event. The potential participants advised that high fuel prices were preventing them from traveling.

8.2. Winnemucca Trap Club PITA Shoot and Building Loan status

Director Petersen reported that the recent PITA Shoot was a success for the Winnemucca Trap Club, allowing them to completely repay the building loan, ahead of schedule.

9. COUNSEL REPORT

No report.

10. BOARD ADMINISTRATOR FINANCIAL REPORTS

10.1. Financial Reports

Reports were available in the board packet for review.

Board Administrator Swensen reported revenue for the year has increased. It is projected to reach \$3.3 million.

11. OTHER REPORTS

None

12. PUBLIC COMMENT

No public comment.

13. ADJOURNMENT

John Arant moved to adjourn the meeting at 6:08 p.m. Motion carried, 4-0.

The meeting was adjourned to the next regular meeting, or to the earlier call of the Chair or of any three (3) members of the Board.

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Respectfully submitted,

Liz Barnard
Administrative Clerk

APPROVED: July 20, 2022

VOTE: WINNEMUCCA CONVENTION & VISITORS AUTHORITY BOARD

AYES: Stone, Arant, Billingsley, _____
NAYS: _____
ABSTAIN: _____
ABSENT: Boyle, Cerri _____

APPROVED:

ATTEST:

Terry Boyle, Chair

Liz Barnard, Administrative Clerk