

STATE OF NEVADA) May 19, 2021
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 COUNTY OF HUMBOLDT)

Contents

1. Time, Place and Date
2. Pledge of Allegiance
3. Attendance
4. Public Comment
5. Meeting Notice Report
6. Business Impact Determination
7. Prior Meeting Minutes, Review & Action
 April 21, 2021
8. Claims & Budget Review & Action
 Approval of checks (25235-25309)
9. General Business, for discussion & possible action
 - 9.1 Accommodations tax 9-month refund requests, for possible
 action
 Apodaca (\$504), Bergman (\$607.20), Casalez (\$1,800),
 Jeppsen (\$453.60), Macomb (\$1,800)
 - 9.2 End of year budget actions, for possible action
 - 9.3 WCVA FY 2022 Tentative Budget hearing, for possible
 action
 - 9.4 Approval of WCVA FY 2022 Final Budget, 5-Year
 Improvement Plan and Debt Report by Resolution, for
 possible action
 - 9.5 Dan McNeley, Snake River Paint Horse Club, explanation
 for cancelation of May 12-19, 2021 show, explanation of
 their plan and reassurance for holding their September 21-
 28, 2021 show, discussion and possible action including the
 status of advanced funding
 - 9.6 Nevada Good Sam Rally, October 5-9, 2021, request for
 payment of WEC facility fees, for possible action
 - 9.7 Erik Locke, American Cribbage Congress, Welcome Back
 to Winnemucca Cribbage Classic, September 20 & 21,
 2021, request for Joe Mackie Hall facility grant, for
 possible action
 - 9.8 Jess Jones, Outlaw Broncs New Years Bronc Bash &
 Runnin' 4 the Money, originally scheduled for December
 31, 2020 – January 3, 2021, but canceled after receiving

Staff Members Absent:

None

Others Present:

Jess Jones	Outlaw Broncs
Erik Locke via Microsoft Teams	American Cribbage Congress
Dan McNeley via Microsoft Teams	Snake River Paint Horse Club
Mary Anne Black via Microsoft Teams	Snake River Paint Horse Club

4. Public Comment.

None.

5. Meeting Notice Report.

Vice Chairman Stone reported that notice, including meeting agenda, was posted by Shelly Noble by 9:00 am Friday, May 14, 2021 at Humboldt County Library, Court House, Post Office, City Hall and Convention Center West Hall. No persons have requested mailed notice during the past six months.

6. Business Impact Determination. Vice Chairman Stone asked whether any agenda item proposes the adoption by the city or by the county or by the WCVA of any rule, including any ordinance or resolution which would impose, increase or change the basis for the calculation of a fee that is paid in whole or in substantial part by businesses, which would impose a direct and significant economic burden upon a business or directly restrict the formation or expansion of a business, pursuant to NRS Chapter 237? The Chairman called for board or public input thereon; Counsel reported there was no agenda problem; there was no public comment thereon. Action taken.

Jim Billingsley made a motion that there appears to be no business impacting fee matter on today’s agenda. The motion carried, 4-0.

7. Minutes, Review & Action

Prior meeting minutes of April 21, 2021.

Jim Billingsley made a motion to accept the minutes of the April 21, 2021 meeting. Motion carried, 4-0.

8. Claims, Review & Action. The following claims, which had been submitted in list form to the board members for review with their 3-day meeting notice and agenda, with the opportunity to obtain further information before or at the meeting, were submitted for payment on May 19, 2021:

<u>BANK ACCOUNT</u>	<u>CHECK NUMBERS</u>	<u>AMOUNT</u>
Nevada State Bank	25235 - 25309	\$273,555.18

Jim Billingsley made a motion to approve all claims submitted for May 19, 2021. The motion carried, 4-0.

9. General Business, for discussion & possible action

9.1 Accommodations tax 9-month refund requests, for possible action

Apodaca (\$504), Bergman (\$607.20), Casalez (\$1,800), Jeppsen (\$453.60), Macomb (\$1,800)

Jim Billingsley made a motion to approve the accommodation tax 9-months deemed to be a permanent resident refunds for Eric Apodaca (\$504), John Bergman (\$607.20), Lisa Casalez (\$1,800), Mickey Jeppsen (\$453.60), Crystal Macomb (\$1,800). Motion carried, 4-0.

9.2 End of fiscal year budget actions, for possible action

These items will be considered at the June 16 WCVA meeting.

9.3 WCVA FY 2022 Tentative Budget hearing, for possible action

There were no members of the public present to comment on this budget.

9.4 Approval of WCVA FY 2022 Final Budget, 5-Year Improvement Plan and Debt Report by Resolution, for possible action

Jim Billingsley made a motion to accept the WCVA FY 2022 Tentative Budget as the WCVA FY 2022 Final Budget, as presented. Motion carried, 4-0.

Kendall prepared a copy of the final WCVA FY 2022 budget that has to be submitted to the state by June 1. He asked that those members attending this meeting online (Terry, Ron) stop by the Convention Center office next week to sign it.

9.5 Dan McNeley, Snake River Paint Horse Club, explanation for cancelation of May 12-19, 2021 show, explanation of their plan and reassurance for holding their September 21-28, 2021 show, discussion and possible action including the status of advanced funding

On May 5 Kim was notified that the Snake River Paint Horse Club's show, that was scheduled for May 12-19, 2021 at the Winnemucca Events Complex, was canceling. Since this was right in the middle of our Winnemucca Ranch Hand Rodeo Weekend, Kim did not get a lot of information of why they were canceling. WCVA has made a significant investment in this event and Kim strongly suggested that Dan McNeley attend today's meeting to speak with this board about the cancelation and their plans for the September show. This morning Kim asked Shelly to call Dan to make sure that he was planning to attend our meeting today. Shelly was told that he was not available to travel to Winnemucca to attend. Dan has phoned in via Microsoft Teams in order to participate in this meeting. Mary Anne Black

phoned in as well to discuss their show.

Dan began by assuring the board that they had no intention of canceling the event but there were so many extenuating circumstances that they had no control over, they felt like they did not have a choice. In order to be a sanctioned show and attract the maximum number of participants, the producers must follow regulations established by the National Quarter Horse Association (NQHA) and American Paint Horse Association (APHA). Also, the show personnel must meet certain qualifications and be approved by NQHA and APHA. Both the May show's secretary and manager ended up having major medical issues and replacements could not be found. Without these individuals (per the NQHA and APHA regulations) the show would not be sanctioned and participants would not attend. Additionally, Dan and Mary Anne stated that they were not happy with the Winnemucca Ranch Hand Rodeo's decision to move to the weekend right before their show (due to Covid issues in March, which is the date they will return to for 2022). They felt some of our weekend events were too similar to theirs and hurt their entry numbers. Plus, once the new box stalls and asphalt were installed Dan and Mary Anne were disappointed with our promotion (or lack of, in their eyes) of these upgraded equine accommodations.

Dan stated that there is no concrete plan for moving forward to avoid the same pitfalls, but they continue to make plans for the production of the September show. Mary Anne assured the board that the September show will be larger and the money they were awarded by WCVA is being used to upgrade the prizes, which should encourage participation. Board member Cerri stated that he wants to see a budget which will show where the WCVA funds were used. Our investment of WEC improvements and grant funding for these two annual events is significant and was done in good faith so an accounting of where these funds have gone is not an unusual request. Director Petersen asked when they would know if the September show is sanctioned by NQHA and APHA. Dan stated that sanctioning approval should be completed within the next couple of weeks. Dan assured this board that the September show will be the event that they described when they came to this board last year. The WCVA board is cautiously optimistic and will work with the Snake River Paint Horse Club to make it as successful as possible.

9.6 Nevada Good Sam Rally, October 5-9, 2021, request for payment of WEC facility fees, for possible action

These rallies have visited the Winnemucca Events Complex many times in past years and are a good group that enjoys their time in Winnemucca. They all pay the nightly camping fees and are requesting that WCVA pay the rental fees for the Exhibit Hall and kitchen, which they use for group gatherings. *Jim Billingsley made a motion to approve payment of the*

WEC facility fees in the amount of \$1,800 for the Nevada Good Sam Rally, October 5-9, 2021. Motion carried, 4-0.

9.7 Erik Locke, American Cribbage Congress, Welcome Back to Winnemucca Cribbage Classic, September 20 & 21, 2021, request for Joe Mackie Hall facility grant, for possible action

For many years, Winners sponsored cribbage tournaments here and they were very popular. But as participation declined, a few years ago the tournaments stopped. Now there is interest in starting them up again. Mr. Locke attended the meeting by phone. The dates he is proposing are a Monday and Tuesday. These tournament dates are in between two other tournaments being held in Sacramento and Boise. He feels that people will attend this tournament as they are traveling between the other two. The request is for the Joe Mackie Hall Comstock Room for two days. *Terry Boyle made a motion approving a Joe Mackie Hall facility grant for the Comstock Room for two days (\$500) for the Welcome Back to Winnemucca Cribbage Classic, September 20 & 21, 2021. Motion carried, 4-0.* The American Cribbage Congress is responsible for any other customary Convention Center charges

9.8 Jess Jones, Outlaw Broncs New Years Bronc Bash & Runnin' 4 the Money, originally scheduled for December 31, 2020 – January 3, 2021, but canceled after receiving grant & underwriting of \$20,000 from WCVA – receive further information from Jones on reimbursement to WCVA; consider, take appropriate action

Jess apologized for not appearing at last month's meeting. There was a family emergency which kept him from attending. He was in attendance at today's meeting to discuss this issue. The board all agreed that he misspent WCVA funds in another community, that this behavior was improper and they are not happy about it. In past years we have had events that have canceled for a variety of reasons, but all repaid WCVA funds in a timely manner. Jess presented an updated P & L to the board with some additional information, including the WCVA funding. But that still does not address the issue of repayment of WCVA funds. Jess does not have funds available to repay WCVA at this time. He stated that he would have the \$10,000 underwriting portion repaid by August. Jess also stated that at a past meeting the board agreed to let him keep the \$10,000 grant as funding for a 2021 New Years event. Board members recalled this discussion but agreed that no final decision had been made. Kim reminded the board that Ag #3 would need to be in any conversation about whether or not Jess would be allowed to produce future events on the Winnemucca Events Complex. Ron stated that he was in agreement that the \$10,000 underwriting should be returned as soon as possible but wondered what assurance or action this board could take if a 2021 event did not happen and our \$10,000 grant was still not repaid. Terry noted that he thought this was an unusual situation

and he was willing to work with Jess as long as he (Jess) returned the underwriting by August and no additional funds were issued for an event this year. The \$10,000 grant from 2020 would be considered as his total 2021 funding. ***Jim Billingsley made a motion to address the 2020 WCVA funding in the amount of \$20,000 received by Jess Jones for the Outlaw Broncs New Years Bronc Bash & Runnin' 4 the Money, December 31, 2020 – January 3, 2021 that he misspent to fund his event in Spring Creek after the Winnemucca Events Complex closed down due to Covid-19 restrictions. The \$10,000 underwriting is to be repaid to WCVA by August 1, 2021. The remaining \$10,000 grant that was issued to Jones will be deemed to be the total of his WCVA funding awarded for his 2021 event at the Winnemucca Events Complex. If no event is produced by Mr. Jones in 2021 the remaining \$10,000 is due and payable to WCVA. Motion carried, 4-0.***

Jess requested the contact information to get on the next Ag #3 Board's meeting agenda. Shelly will get that information to him.

Bill wanted to correct a statement he made at last month's meeting. At that time, he informed the board that if they proceeded legally in order to collect these funds that the district attorney would be the office to assist us. That is incorrect. We would have to go to a collection attorney in order to move forward with a collection lawsuit. The district attorney's office is not our debt collection agency.

A brief discussion was held regarding our process for issuing checks to events once this board has approved them so that this situation does not happen again. One would be to simply make sure we have a signed contract with the producer. This would be pretty straightforward since most producers have a signed contract with us several months before their events. Also, Bill mentioned that this board sees a wide range of funding applicants with varying degrees of knowledge about producing an event. They may feel intimidated about the funding request form that is required. Should there be modifications made to the form?

10. Director's Report.

10.1 Event updates, for information – 2021 Winnemucca Ranch Hand Rodeo Weekend

Kim reported that, overall, the event went well. As expected, attendance was down as well as the bar sales. Moving the event from March to May for this year only was necessary, but Kim feels that returning to our traditional March dates next year will get the event back on track. Still, it was good to produce the event this year because he feels that it was important for the continuity of the event. Canceling and then trying to get it going again for

2022 would be very difficult. The horse sale was the one event that went very well. We had fewer horses, but the sale prices were up, including our top seller at \$48,000, which is the highest selling horse we have had.

11. Secretary and Counsel, Monthly report, for discussion & possible action

11.1 Secretary & Counsel Report, for information

Bill briefly reviewed his report for the board. In it he noted long term agreements and obligations of the WCVA, as well as pending improvement projects.

12. Board Administrator.

12.1 Financial Reports, for discussion

Kendall had to leave the meeting early, but Terry noted that room tax for March was very good, considering that last year at this time we weren't sure how long restrictions and closures would be in place. Gaming in the county is also doing very well. People seem to be ready to travel.

13. Other reports

13.1 Run-A-Mucca

Kim stated that plans are moving forward for this year's rally. Registrations are up compared with 2019, the bar-be-que is returning to Paradise Valley and (so far) the weather looks like it will cooperate.

13.2 Horseshoe tournament

Kim attended the most recent Chamber lunch to report on the horseshoe tournament in July. Preparations are continuing and Kim is working to get the word out in the community about this event. One major concern is the cost and a shortage of rental cars. Due to our isolated location, a lot of the participants will be flying into Reno and rental cars have become quite expensive. Kim is working to secure a discount with one of the rental car companies, but cars are still considerably more expensive than in the past.

13.3 Joe Mackie Hall exterior

Kim has been in contact with the engineers that did the work when we were considering the significant remodel projects in 2019. So far, he has not received a response. He will bring this item to the board at a future meeting.

14. Public Comment

None.

15. Regular Business. Next Meeting. The Board confirmed the next regular meeting date of Wednesday, June 16, 2021, 4:00 pm.

16. Adjournment. *Brian Stone made a motion to adjourn this meeting. Motion carried, 4-0.*

The meeting was adjourned to the next regular meeting, or to the earlier call of the Chairman or to the call of any three (3) members of the Board on three (3) working days notice.

Respectfully submitted,

Shelly Noble

APPROVED ON _____, 2021

As written _____

As corrected _____

Winnemucca Convention & Visitors Authority Board

TERRY BOYLE
Chairman and
Motel Representative

BRIAN STONE
Vice Chairman and
Hotel Representative

JIM BILLINGSLEY
Treasurer and City Representative

RON CERRI
County Representative

ABSENT

JOHN ARANT
Business Representative

Attest:

BILL MACDONALD
Board Secretary and Counsel

KENDALL SWENSEN
Board Administrator